



## Workforce System Support Grants

### A. General Objectives

The Wyoming Workforce Development Council (WWDC) would like to continue to support Wyoming's workforce system by providing resources. These grants are intended to further the mission of the council to support Wyoming's workforce system.

### B. Grant Opportunity Details

The funding source is the Workforce Innovation & Opportunity Act (WIOA) allowable activity funds. Funds requested from the WWDC must be used for authorized WIOA activities. WIOA funds are used only for workforce development activities. Requests for funds must be accompanied by documentation from the requesting entity that establishes need and clearly demonstrates the benefit to the grants. The grant will be awarded through the State of Wyoming Department of Workforce Services as the fiscal agent for the Wyoming Workforce Development Council, in accordance with WWDC Policy Number 1.

All federal funding is subject to adherence to 2 CFR 200, Subpart E, Cost Principles, the Workforce Innovation and Opportunity Act (WIOA; P.L. 113-128), terms and conditions of the federal award, and any state and federal procurement policies. Any request that is not allowable by any or all of the preceding, will be automatically denied.

Grant funding may be used on a reimbursement basis for:

- Personnel costs for a project manager or administrative staff.
- Materials and supplies for program operations.
- Program outreach and recruitment.
- Professional services to include conference speakers, conveners, facilitators, etc.
- Rental fees for facilities.

Grant funding may not be used for:

- Food and beverages.
- Participant supplies.
- Branding and marketing projects, including website development.
- Indirect administrative costs.
- Politically related activities.
- Entertainment.
- Fines and penalties.
- Donations.
- Fundraising activities.
- Individual memberships and subscriptions.

Funds requested from the Board must be used for authorized activities under WIOA. WIOA funds are used only for workforce development activities. Funding will be paid out to the fiscal agent. Grant funding should be reasonable and necessary for implementing priorities of the workforce system.



## Workforce System Support Grants

### C. Application

Applications must be completed and delivered to: jennifer.wilch@wyo.gov.

Name of Requesting Entity:	LIFT Wyoming
Contact Person:	Tom Grogan
Address:	6405 Boot Hill Rd.
Email Address:	liftwyo@gmail.com
Phone:	307-247-2561
Grant funding requested:	\$ 21,450

### Budget

In the budget table below provide the estimated amounts for each activity. Additional rows may be added.  
*(Grant funding may not be used for: Food and beverages; Participant supplies; Branding and marketing projects, including website development; Indirect administrative costs; Politically related activities; Entertainment; Fines and penalties; Donations; Fundraising activities; Individual memberships and subscriptions.)*

Budget	
Personnel	Please See Attached Below
Supplies	
Outreach and recruitment	
Rental Fee for Facilities	
Professional services	
Total	
In-Kind or Cash	
<b>Total Amount Requested</b>	

*Grant funding may be used on a reimbursement basis for: Personnel costs for a project manager or administrative staff; Materials and supplies for program operations; Program outreach and recruitment; Travel to include: lodging, mileage (based on State per mile allowance), airfare, local tour bus rental, etc. for work-based learning events, trainings, and meeting support or travel to National Next Gen events; Professional services to include conference speakers, conveners, facilitators, etc.; Rental fees for facilities.*



## Workforce System Support Grants

Please describe the item(s) to be purchased and how the purchase of the item(s) benefits the grant(s) the expense will be charged to.

Please See Attached Below

**Please describe how this request will increase the employment, retention, and earnings of participants, increase attainment of recognized postsecondary credentials by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self sufficiency, meet the skill requirements of employers, and enhance the productivity and competitiveness of the Nation.**



## Workforce System Support Grants

### Fiscal Agent and Signatory

This Grant opportunity is federally funded, in whole or in part, and all sub-recipients shall comply with the Office of Management and Budget ("OMB") Uniform Guidance procurement regulations located in 2 CFR Part 200.

Applicants are strongly encouraged to review the federal procurement regulations.

By applying and signing below, you are certifying that your entity as a sub-recipient will comply with the regulations in 2 CFR Part 200.

Fiscal Agent Legal Name <i>(As filed with the Wyoming Secretary of State)</i>
LIFT Wyoming LLC
Name of person legally authorized to bind the Fiscal Agent
Tom Grogan
Title of person legally authorized to bind the Fiscal Agent
President - LIFT Wyoming
Signature of person legally authorized to bind the Fiscal Agent

A handwritten signature in black ink, appearing to read "Tom Grogan".

**Please describe the item(s) to be purchased and how the purchase of the item(s) benefits the grant(s) the expense will be charged to.**

Answer: Attached is a line item budget of the funds we are requesting. Benefits to the program are as follows:

**Personnel:**

It's imperative that we have a short term designated social media manager. In the past this person has created, scheduled, and executed our social media presence across platforms. This is a duty beyond what board members can handle on a volunteer basis.

**Supplies:**

This budget will allow us to purchase some necessary equipment that we have not had in the past to streamline efficiency and productivity during the event, as well as cover the printing of our programs.

**Outreach and recruitment:**

Part of our next phase is to travel the state with boots on the ground to create awareness within schools and communities. We can't do that without the proposed line items. This budget will also cover sub docs for teachers during the event, as well as the actual media budget to promote the social efforts.

**Professional Services:**

This budget is to cover the cost of high quality, dynamic speakers to inspire our youth to stay or come back to Wyoming. We need a substantial budget to be able to recruit new and diverse speakers, and to make it worth their time, a paid speaking engagement is much more enticing.

<b>Personnel</b>			<b>\$2,500</b>
Staff - Social Media Manager (short term)		\$2,500	
<b>Supplies</b>			<b>\$3,500</b>
Event supplies/Equipment- Projector, screen, etc.		\$1,500	
Printing for program operations		\$2,000	
	\$		
<b>Outreach and Recruitment</b>			<b>\$6,450</b>
Transportation @ State Mileage 42.5 Cents per mile		\$700	
Teacher Coverage (Substitute Teacher Cost)		\$800	
Hotels (LIFT Board Travel Recruitment)		\$650	
Social Media Outreach		\$3,500	
LIFT Jr. Conference (5th Grade)		\$800	
<b>Rental Fees and Facilities</b>			<b>\$0</b>
Facility rental		\$0	

Breakout Location Fees			\$0	
<b>Professional Services (Fees, Transportation, and Lodging)</b>				<b>\$9,000</b>
Speaker #1 (Keynote)			\$5,000	
Speaker #2			\$2,000	
Speaker #3			\$2,000	

**Please describe how this request will increase the employment, retention, and earnings of participants, increase attainment of recognized postsecondary credentials by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self-sufficiency, meet the skill requirements of employers, and enhance the productivity and competitiveness of the Nation.**

The LIFT Wyoming board is comprised of teachers and business professionals, and we are inherently invested in the future of this state. Year after year, Wyoming exports our greatest resource, our youth. Six years ago, the LIFT organization set out to reach the next generation to intrigue and entice them to stay in Wyoming. We aim to address an important question: What strategies can we develop to create awareness and entice our students of Wyoming's great future?

Currently, our state invests millions of dollars into the future of Wyoming, and still, little to nothing has been done on a state level to reach our high school students before or as they are graduating.

That said, LIFT was born out of frustration and promise.

#### **LIFT: Lead, Inspire, Fulfill, Together.**

**Lead:** We are dedicated to providing practical and useful strategies, stories, and mentors to help teach our young people how to be the next generation of leaders in our state. Our speakers have provided stories of failure, success and ultimately why they chose Wyoming to be their home AND they drive home WHY our young people should choose the same.

**Inspire:** Our organization has worked hard to find leaders from a variety of vocations that are revolutionizing practices in their field. We intentionally bring these kind of leaders to LIFT to share their story and inspire the next generation.

**Fulfill:** Wyoming has a lot of needs, but if our young people don't know what those needs are, how can we most effectively fulfill them? LIFT annually provides opportunities for students to connect with leaders that can answer questions about their field of work and how the next generation can fill the gaps. This year our 200 students were divided into 8 breakout sessions,

each of which was led by business leaders. These breakouts sessions helped solve 2 problems:

1. How can current business leaders make their companies/business models more enticing?

2. What do future employees need to do to be prepared for their future in the real workforce?

The results of these breakout sessions have changed current business strategies, influenced majors and college selections, and created a unique connection between generations of people.

**Together:** Reaching the full potential of this state requires a deliberate and intentional strategy. Wyoming's young people need to feel like they have a valuable place here in the future. LIFT is currently bridging that gap by building a relationship between high school students and leaders around Wyoming.

For the past five years, LIFT has worked to provide students of central Wyoming with a conference to connect current leaders with high school students. Over this time there have been multiple stories of career paths changing, college majors have been switched, and the decision for many students to attend the University of Wyoming has come to fruition, along with debunking the stigma that Wyoming doesn't have what this generation is looking for. It would be impossible to declare that LIFT is the primary reason, but we believe it has been a significant contributing factor.

Why are we asking Wyoming Workforce Development Council to partner with LIFT? In our time as an organization, we have seen multiple entities attempt to do what we are doing. Indeed, each one of these groups has had noble intentions of supporting the youth of Wyoming, but each organization has failed to survive after a couple of years. LIFT Wyoming continues to gain more momentum each year and we believe we are on the precipice of growth. Our vision is to take our program to every community in the state. Funding will allow our board members to travel, share, recruit, and learn about the unique stories and opportunities around the state. In addition, our robust goal of creating branded content by LIFT, will be shared with schools to promote the four pillars of LIFT as a resource and hopefully a curriculum map for leadership in our state. This can only happen with financial support.

The mission of LIFT is beautifully similar to the Wyoming Workforce Development Council. Promoting the future of Wyoming to our youth is at the heart of LIFT Wyoming and we graciously ask for your consideration to financially support our kindred vision.

For more information, please visit: [www.liftwyo.com](http://www.liftwyo.com)